



McNeal Elementary PTO
6325 Lorraine Rd Bradenton, FL 34202
www.mcnealpto.org
mcnealsponsorships@gmail.com

2021-22 Business Sponsorship Contract Form

Company: _____

Contact Person: _____

Mailing Address: _____

Telephone: _____

E-mail Address: _____

Web Address: _____

Sponsorship Level (check all that apply):

***All sponsorships levels include a 3x5 MaxMetal sign provided by McNeal PTO, except Friends of McNeal level. The business is responsible for submitting the design for the banner.*You MUST apply at EPIE. See link below.**

- Platinum \$1300** -- One Year Banner Contract**; Top level on Walk-a-thon t-shirts (Logo must be received by August 1 to be included on t-shirt), Business card to appear on all PTO flyers. Business Card on McNeal PTO website with link to your business (www.mcnealpto.org). Quarterly flyer distribution**
- Gold \$1050** – One Year Banner Contract*; Top level on Walk-a-thon t-shirts (Logo must be received by August 9 to be included on t-shirt), Business Card on McNeal PTO website (www.mcnealpto.org). Quarterly flyer distribution**
- Silver \$800** – One Year Banner Contract*; Middle level on Walk-a-thon t-shirts (Logo must be received by August 9 to be included on t-shirt), and business listed on McNeal PTO website. Quarterly flyer distribution**
- Bronze \$650** – One Year Banner Contract*; Quarterly flyer distribution***
- Friends of McNeal: Quarterly Flyer distribution \$25 per quarter** – Business is permitted to distribute one flyer quarterly**A banner can be added, at your cost.
- Optional Add-on: Special Event Sponsor Upgrade \$150** - Be an exclusive sponsor of a PTO event with logo on all event flyers and acknowledgement at the event; PTO to advise sponsor which event.

****One Year Banner Contract.** A banner provided by McNeal PTO will be displayed on the fence of the school for the entire school year. A high resolution file of the exact banner design **must** be provided by the business by **August 1**. Payment and banner design must be submitted with signed contract. Logo for t-shirts must be submitted by **August 1**, in order to be included on the Boosterthon shirts.

*****Flyers must be provided by the business to the front office in 42 stacks of 25 flyers by Wednesday of the desired week of distribution.** Flyers will be distributed in Friday Folders to all students.

In-kind donations will be considered on a case by case basis.

***** The McNeal Elementary PTO is a 501(c)(3) nonprofit organization.**

For compliance with Manatee Schools, please register with the Manatee County School District Partners in Education (EPIE) <http://epie.manateeschools.net/Login.aspx>

Make check payable and mail with this contract to: McNeal PTO, 6325 Lorraine Road, Bradenton, FL 34202

Authorized by: _____ (Sponsor Signature)

Received by: _____ (McNeal PTO Rep.) Date received: _____